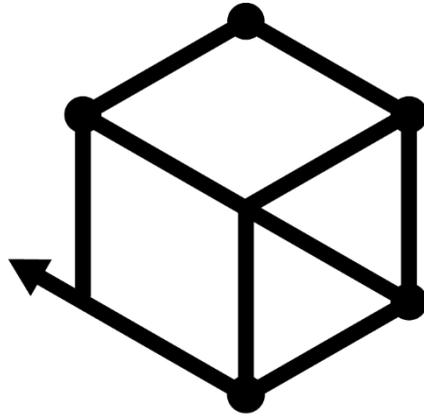


STAT whitepaper v2.1

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# STAT

Social Trading Alliance Token

powered by NFT based Professional Trader Book

## **0. Introduction**

Social trading, a service allowing investors to quickly share information in the form of a social network service (SNS) and referring each other's trading history in real time, is booming.

In the case of eToro, the world's largest social trading platform, its valuation has already reached \$8.8 Billion. Even in Korea, the number of registered customers of the largest social trading platform 'Stock Plus' exceeded 3 million.

As the social trading industry grows rapidly, the required standards of verification for investment professionals are getting stricter. People no longer believe the so-called "investment experts" who boast their performance that is not properly certified. They want the verified information.

However, social trading in the investment market has various limitations. The biggest problem is that it is not easy to verify the information of traders. Due to the nature of the investment market, where there are many exchanges and various financial products, most of the traders who provide trading information are not properly authenticated their past histories (fraud, market manipulation, accidents, etc.) or even their real name except for few star traders.

As a result, social trading platform users have some risks that they can be subjected to fraud, such as unwittingly engaging in market manipulation or being entangled with troubled traders. This is why there is a need for a professional platform that can properly verify the identity, trading history, and past history of traders.

From this point of view, STAT (Social Trading Alliance Token) is proposing to solve this transparency problem of existing social trading services, and furthermore, to provide comprehensive professional services (identity authentication, subscription NFT issuance and management, voice news service, provides professional trading tools for traders, etc.) for traders.

## 1. STAT Introduction

STAT (hereinafter referred to as STAT) provides 'INFO CARD (NFT)' that contains objective evaluation indicators of traders, 'TRADER CARD (NFT)' that contains subscription rights of general traders, and 'TOP TRADER CARD (NFT)' that is issued individually by the best verified traders. Each NFT is issued to 'Klip', a wallet mounted on Kakao Talk.

### 1.1 INFO CARD



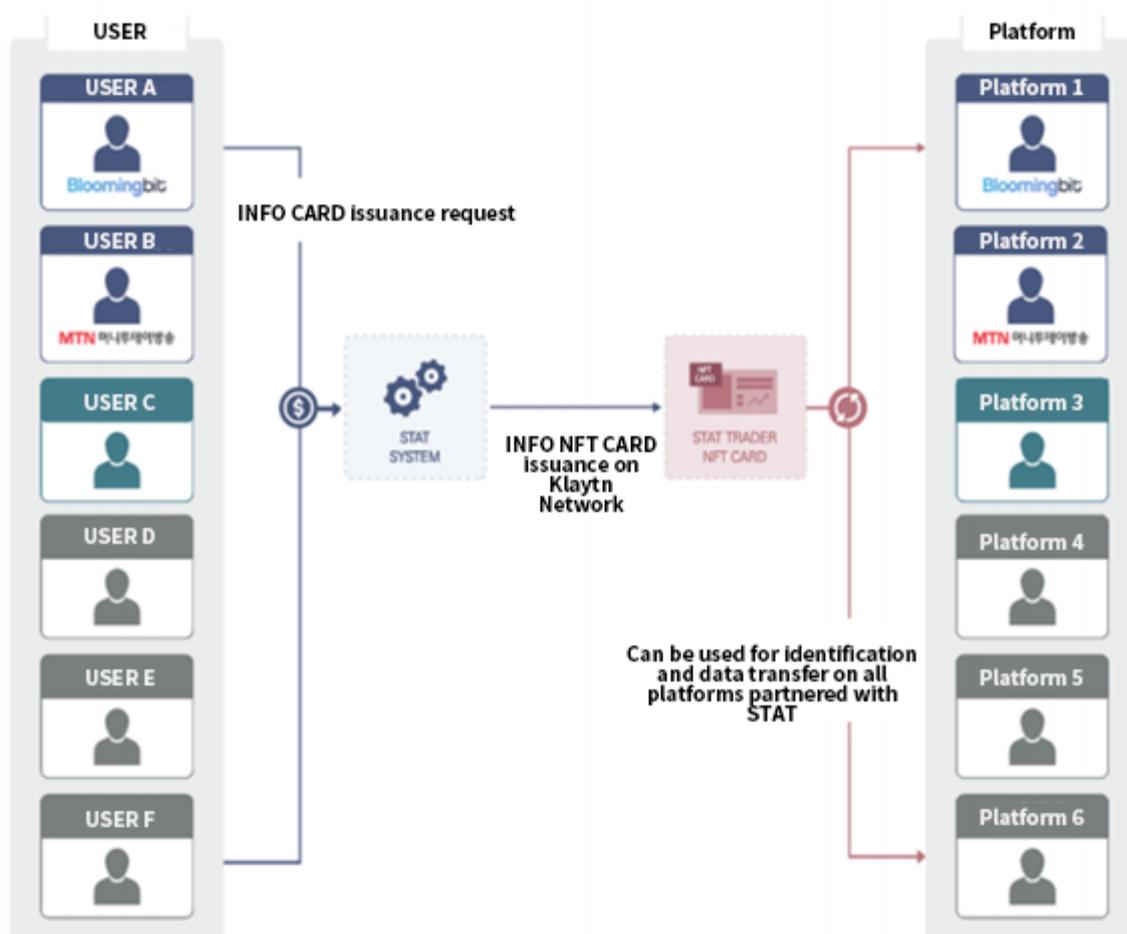
- Trader's Identity: Participation in various competitions and registration of existing investment history on other platforms
- Trader's Investment Certification: Use to prove various investment history and creditworthiness
- Accumulate investment history that cannot be falsified: Development of investment evaluation indicators and use them for credit rating information
- Transparent publication: General users can view Trader's detailed historical history

Professional trader INFO CARD can be issued after KYC (identity certificate) on all social trading platforms that are partnered with STAT, and the maximum number of issuances is one. After issuing the INFO CARD, various information on the trader is stored in the INFO CARD.

Traders can accumulate objective evaluation information such as education history, credit history

(grade), and social activity history in addition to trading history in INFOCARD, which is open to anyone. Based on this, traders can increase their creditworthiness, give trust to subscribers, increase their value, and lay the groundwork for issuing TRADER CARD. In addition, when institutionalizing virtual assets in the future, INFO CARD will be collaborated with the traditional financial sector so that it can be used immediately as a kind of professional investment license or participation qualification for various competitions.

## 1.2 INFO CARD STRUCTURE



- (1) Users who have completed KYC on each social trading platform request to issue INFO CARD.
- (2) After checking the information of the corresponding trader in the STAT system, the INFOCARD is issued and transmitted to the user's Klip.
- (3) The trading history continues to accumulate in the INFOCARD issued from the Klip. This can be used on other platforms to bring about previous investment history or to prove credit ratings, education history, and social history.

## 1.3 TRADER CARD

- Real-time trading history subscription for general traders within STAT and partner platforms

- Subscribe to one general trader on the platform per TRADER CARD i.e) 10 people can subscribe if you have 10 cards
- Traders who are subscribed can change freely once a day
- A total of 5,000 TRADER CARDS will be issued, and 100 TRADER CARDS will be distributed to the market through auction at the STAT Partners' primary market for 50 days from the time of the first issue
- TOP TRADER CARD will be issued additionally limited to transition to TRADER CARD due to termination of service (See TOP TRADER CARD description below)

TRADER CARD's sales revenue is distributed to STAT, partners, and traders at a rate of 10:30:60, respectively. TRADER CARD's resale revenue (10% of the resale amount) is also distributed at a rate of 10:30:60 each for STAT, partner companies, and traders.

The card sales revenue to be distributed to the trader is paid after being settled in proportion to the number of subscribers per trader. The amount distributed is settled daily, and is paid the following month by adding up every month. In this case, the payment shall be made with the STAT token.

If a trader who has registered an API with each partner meets certain conditions and is certified as the best trader, he or she can issue his or her exclusive trading details subscription, TOP TRADER CARD.



- (3) All auctions are conducted with KLAY or STAT tokens, and if the auction is auctioned off, the auction deadline will be extended to the next day.
- (4) TRADER CARD sales revenue is distributed according to the share specified in the TRADER CARD description above.
- (5) The distributed TRADER CARD can be purchased/sold freely at the NFT Marketplace such as OpenSea.

### **1.5 TOP TRADER CARD**

- Subscription for sales details only for TOP TRADER certified after verification with stat and partner companies
- Assetization of reputation or investment strategy of TOP TRADER (sales details, subscription rights, sales, etc.)
- TOP TRADER CARD can be subscribed to one corresponding Top Trader (1 person)
- A total of 100 tickets are issued for auction (1st sale)
- If a TOP TRADER CARD issues a TOP TRADER CARD, it can be exchanged for i) other TOP TRADER CARD, ii) refunded to multiple general TRADER CARD, or iii) other types of assets corresponding to the functionality of TOP TRADER CARD, such as free membership to subscribe to other TOP TRADER CARD.

TOP TRADERS are the best traders selected by satisfying certain conditions among general traders who registered APIs with each partner company, and the STAT and partner companies censor the trading details and finally select them. The selected TOP TRADERS can apply for their TOP TRADER CARD issuance through the stat platform.

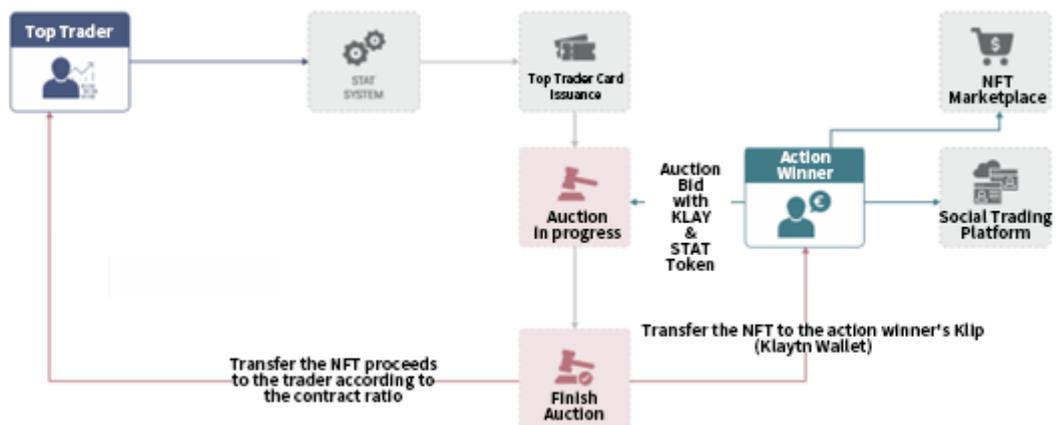
After the TOP TRADER CARD is sold through an auction, only users with the card have the right to read the trader's investment strategy, receive API information on the exchange, or stake assets.

In addition to TOP TRADER CARD sales (agreement, 1st sale), TOP TRADERS can receive a certain percentage of sales revenue whenever their TOP TRADER CARD is resold (2nd sale) in the secondary market (P2P market).

**[TOP TRADER Card Sales Revenue Distribution Structure]**



**1.6 The structure of TOP TRADER CARD**



**[STAT 'TOP TRADER Card' Issue and Distribution Structure]**

- (1) The selected TOP TRADER requests the issuance of the TOP TRADER CARD to the stat system.
- (2) The STAT system issues the TOP TRADER CARD in the name of the corresponding trader on the Clayton network.
- (3) The issued TOP TRADER CARD is first distributed through STAT Partners' platform(i.e Bloomingbit)which can be bid through KLAY or STAT token.

- (4) A total of 100 TOP TRADER CARD auctions are held, two each day, and the auction deadline will be extended to the next day if a bid occurs.
- (5) When the auction is completed, the TOP TRADER CARD will be distributed to the auction winners.
- (6) The distributed TOP TRADER CARD can be purchased/sold freely at the NFT Marketplace such as OpenSea.

The sales revenue of TOP TRADER CARD is distributed to STAT, partners, and traders at a rate of 10:30:60, respectively. TRADER CARD's resale revenue (10% of the resale amount) is also distributed at a rate of 10:30:60 each for STAT, partners, and traders.

The entire card sales revenue allocated to the trader is distributed to the corresponding TOP TRADER, respectively. The amount distributed is paid in real time. Payment is made by KLAY or STAT token.

## **2. STAT Platform Composition**

### **2.1 Ranking Board**

The leaderboard of the STAT platform shows the ranking of professional traders who issued INFO CARD or TRADER CARD from Stat. Through INFO CARD, users can check the trader's identity information, belonging information, past investment history, education completion status, and various expert activity history, and in the case of sensitive information, they can set the scope of information disclosure according to their sales strategy.

Those who have completed investment-related training presented on the STAT platform will be recorded in INFOCARD, and only those who prove various investment safety and professional education certificates will be given the right to participate in trading competitions and conferences planned by the platform. The right to participate is also granted through INFOCARD.

STAT operators make various evaluation information such as return on investment, financial status, and credit status of traders into contents on a weekly or monthly basis and disclose it as a report on the ranking board. In particular, the return on investment in the trader strategy promotes the transaction demand for NFT subscriptions by providing an analysis chart.

### **2.2 News Channel**

You can access breaking news related to domestic and foreign investment. There is also a subscription to advanced news information and signal functions.

### **2.3 Community**

It is a place where STAT users and traders communicate with each other and discuss investment

strategies. Traders can inform users of their expertise through various chart analysis and contribution activities, and are free to create private equity funds or recruit users to participate in trading. STAT operators make it a place to communicate and exchange opinions freely, except when they engage in market disturbance activities or in special cases that hinder the community atmosphere.

## **2.4 Secondary Market**

Users can sell their own TRADER CARD and sell it to other users. All rights belonging to the sold TRADER CARD are handed over to the acquirer. If the trader's return, reputation, and sharp ratio are good, the value of the TRADER CARD will increase, while if the trader's return or reputation bottom out, the value of TRADER CARD is likely to fall. This gives traders a strong incentive to manage their reputation and trading details.

## **2.5 TRADER CARD Management System**

It is a system that records and databases the past investment history, activity history, and training completion status of professional traders in NFT. In addition, the record information of professional traders is supported by Wallet so that it can be held and traded in the form of INFOCARD. The transaction (movement) details of the card may be provided to the stat user in the form of a dashboard. It is possible to transparently provide the entire transaction volume, transaction amount, type of card traded, and status of ownership transfer of TRADER CARD. It also supports a system that can automatically settle the investment returns of professional traders to TRADER CARD holders at a set rate.

## **2.6 STAT Live**

STAT provides a stat live function in the form of an API that allows investors and professional traders who use social trading platforms to receive related news in real-time voice. STAT Live transmits investment news breaking news in voice form, and it takes several seconds to send and receive information compared to breaking news and terminals that type and transmit information directly by hand.

STAT Live helps traders gain the upper hand in the market by allowing them to acquire information the fastest in the market. The service will be provided for a fee, and it will be available only to users who are staking STAT tokens more than a certain amount, or who purchase a stat live license NFT with a STAT token and deposit it in a Klip wallet. STAT Live is supplied to various platform companies in the form of APIs to provide easy access to virtual asset investors.

# **3. Token Economy**

## **3.1 Stakeholders**

- STAT User
- General and TOP Traders
- STAT Platform
- Open Marketplace, etc

### **3.2 STAT Token Usage**

- Bidding for TRADER CARD
  - TRADER CARD Bidding with STAT Token
- Staking
  - Specific high-quality services (STAT live, etc.) for users who have staked over a certain STAT token
- Use of various additional services/user compensation
  - Use as a payment method when using various additional services within the services of STAT partners
  - In the future, professional traders can share their investment strategies or various analysis reports to the stat community for free or for a fee, and payment and compensation for paid supply will be carried out with STAT tokens
  - Professional traders gain reputation based on the response of STAT users, are rated as traders based on their reputation, and are rewarded with STAT tokens based on their reputation
  - Highly supportive of their activities in a variety of ways, depending on the level of the professional trader

### **3.3 STAT Token**

- Token Information
  - Token Name: STAT
  - Total Token Issuance: 100 Million
  - Network: Klaytn
- Token Distribution Plan



#### 4. Road Map

- 2020 1Q: Idea Building, Stat Team Building and Platform Planning
- 2020 2Q: Detailed Service Planning
- 2020 4Q: Beginning of Service MVP Development
- 2021 2Q: Launch of MVP and Sign Key Partnerships
- 2021 3Q: STAT NFT Beta Service Launch, PoC Progress, Partner Integration
- 2021 4Q: STAT PoC Stabilization and Primary Market(drops) Development
- 2022 1Q: Pre-launch of TOP TRADER CARD Auction Function (drops) for Top Traders
- 2022 2Q: TOP TRADER CARD(DROPS) official Launch & STAT LIVE development
- 2022 3Q: STAT LIVE launch
- 2022 4Q: STAT Platform Launch
- 2023: Global Expansion (US, Japan, Singapore, etc.), Development and Use of INFO NFT Function

## 5. Board Member



CEO  
**Paul Kim**

### Experience

- Co-founder, Star Beta Korea
- Blockchain TF Lead, Deloitte Korea

### Education

UCLA, Business/Managerial  
Economics



CTO  
**Juhwan Park**

### Experience

- Avionics Software Engineer, Boeing
- Research Engineer, Hyundai Mobis

### Education

Univ of Minnesota-Twin Cities,  
Computer Science



Strategy Advisor  
**Byoungchan Eum**

### Experience

- Head of North Asia, Element AI
- Head of Strategy & BD, Kakao
- Manager, Accenture
- Software Architect, IBM
- Advisor, Scale Asia Ventures

### Education

Seoul National Univ, Engineering



Technology Advisor  
**Jisoon Lim**

### Experience

- Head of Music Technology, HYBE
- CBO, Metaps+
- Principle Engineer, BBB
- Senior Engineer, Siemens Healthcare

### Education

KAIST, Biomedical/Medical  
Engineering

## 6. Partners

**Bloomingbit**

**MTN** 머니투데이방송

**SEN** 서울경제TV

 Klaytn

 Klip

## 7. Legal Disclaimer

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